



»» The BEST thing about our
technology is our people.

PFG  **BEST**®



Russell R. Wasendorf, Sr.
Chairman & Chief Executive Officer

»» To succeed you must first survive.

Through solid capitalization and excelling in the many disciplines needed to be an enduring financial services leader, PFGBEST has been able to thrive while navigating complex regulatory changes, market expansions and contractions, and global economic conditions.

Founded by Russell R. Wasendorf, Sr., the company has been a stable and innovative industry leader for 20 years. Today, PFGBEST is the second largest non-bank, non-clearing Futures Commission Merchant in the United States.

As a firm committed to sustainable investing, PFGBEST provides expertise in handling a variety of services across asset classes.

- »» Online trading platforms, customizable to each client
- »» Full-service and discount brokerage for futures, forex, options and more
- »» Managed accounts and funds
- »» Professional forex trading services
- »» Professional trading desks for futures and forex
- »» Market research
- »» Education and wealth management advisory services
- »» Precious metals
- »» Education in the form of webinars, seminars, books, electronic newsletters
- »» Best-of-breed account management and back office capabilities for traders, brokers and institutions

Russell R. Wasendorf, Jr.
President and Chief Operating Officer



»» International distribution with localized expertise.

A fast-growing, global distribution network for the broad suite of products created by and marketed by PFGBEST was developed through organic growth as well as a series of strategic acquisitions. Today, nearly 800 Introducing Brokers, Guaranteed IBs, Forex IBs, and Foreign IBs comprise this network, focused on helping clients achieve a longer and more satisfying experience in the markets.

The company's strategy is to continue developing and building new systems, relationships with liquidity providers, and to "package and distribute" products and services to customize solutions for corporations, asset managers, hedge funds and broker-dealers.

At the same time, PFGBEST continues its leadership in trader education for experienced and novice individual traders and families seeking to understand and practice sustainable investing.

Welcome to PFGBEST!



Ron Rabune, Director
Wealth Management Group

» Traders should utilize only the BEST in technology.

PFGBEST's proprietary BESTDirect® platform was among the first to deliver customer orders to the exchanges. Continued innovations to the platform can be executed and brought to market at breakneck speed to serve the demands of investors worldwide. For instant execution, excellent liquidity, margin tools, technical analysis, charting, multiple order types, and automated strategies, not to mention stability, select the technology that is BEST for you, or work with our customer service team to put the right technology at your fingertips.

- » BESTDirect 8.0®
- » BESTDirect 7.4®
- » BESTDirect Mobile®
- » BESTDirect MT4™
- » BESTDirect Web
- » e-Signal for BESTDirect™
- » BESTDirect Navigator™
- » BESTDirect Options Navigator™
- » BESTDirect ProTrader
- » BESTDirect Ninja Trader

PFGBEST ranks as one of the "Top 50 Brokers" annually based on CFTC data for customer funds on deposit. It was voted a Commodity Business Awards winner in the category of Trading, Risk & Portfolio Management in Agriculture & Softs markets to honor companies making a significant impact on the way commodity business is conducted, institutions making a positive contribution to development of markets, client responsibility, and investor satisfaction. PFGBEST also is a winner of the Patriotic Employer award.

www.pfgbest.com

Paige Miller, Director
Customer Relations



»» Educated traders become successful traders.

PFGBEST directs its considerable resources to educate clients at all levels so they will have a longer, and more satisfactory, experience in the markets. Some of the topics on which PFGBEST delivers thought leadership to clients, prospects, webinar guests, and seminar participants are:

1. The reasons for and importance of diversification into alternative asset classes like futures, foreign exchange, options, and hard assets like precious metals or currencies.
2. The value of managed futures to an existing 401(K) or institutional portfolio.
3. How to create longer-term savings by systematically investing in precious metals.
4. Developing and using best tools for online account management for single or multiple accounts.
5. The benefits of simulated trading on electronic platforms.

While demand continues to grow for PFGBEST futures trading accounts, back office services, proprietary trading technologies and advisor-managed investing solutions, the firm has also earned its reputation for best-of-breed professional foreign exchange (forex) services. Highly skilled forex dealers staff PFGBEST trading centers in Chicago and New York to execute billions in transactions daily while providing absolute anonymity for institutional clients.



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